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AGT Europe, official importer of Dodge and Ram Trucks, set to increase sales in 2018

* AGT Europe: official importer of Dodge and Ram Trucks since July 2017
* More than 100 points of sale in Europe
* 2017 total sales to exceed 2016 total sales

AGT Europe Automotive Import SA has been chosen by Fiat Chrysler Automobile (FCA) to be an official importer of Dodge and Ram Trucks in Europe, effective July 1, 2017, having been an authorized distributor and market leader since 2008. Due to its investment in network development, storage facilities across Europe and the recruitment of experienced staff, AGT Europe’s sales have surpassed 20,000 vehicles within the last years. AGT Europe is a spin-off of AutoGlobalTrade (AGT), which was founded in 2001 and operates in 90 countries worldwide. AGT Europe has 17 years of experience in car import and export, with a strong focus on American cars. The European headquarters of AGT is located in Switzerland and employs 40 people.

The AGT Europe network currently consists of more than 100 points of sale across Europe. With its large warehouse and permanent stock of hundreds of vehicles, AGT Europe is able to deliver orders quickly – often within just a few days – and offer many different configurations and options for its European customers. As an official importer of Ram Trucks, AGT Europe is able to provide dealers around Europe with all models of the Ram 1500: Sport, Laramie, Longhorn and Limited. In addition, all body sizes including Regular, Quad and Crew Cab are available, providing generous passenger seating and bed length to accommodate cargo hauling. AGT also develops special editions such as the in-house-designed AGT Edition 1 “Carbon”. As an official importer of Dodge cars from the US, AGT Europe provides a selection of Dodge Challenger models, Dodge Charger sedans and Dodge Durango SUVs.

All Dodge and Ram vehicles distributed by AGT Europe are fully homologated for the country of purchase. As part of its core offer, AGT Europe includes a state-of-the-art “Platinum” warranty program of client services beyond those offered by the manufacturer (LPG solution and tires are included).

“In 2016 and 2017 the company achieved its sales forecast. We are confident we will keep this trend in 2018, increasing the number of retail partners throughout Europe,” said Andreas Jenny, CEO of AGT Europe. “We are excited to be an official importer of the Dodge and Ram brands and will pursue all market opportunities.”

**About AGT Europe**

AGT Europe is an official importer of Dodge and Ram Trucks in Europe. Working with the manufacturer since 2008, AGT was the first authorized importer for Dodge and Ram Trucks and has been market leader ever since. AGT supports a wide retail and service network of partners specialized in Dodge and Ram.   
More information about AGT Europe can be found at [www.agtimport.eu](http://www.agtimport.eu) and [www.uscarimports.eu/dodge/](http://www.uscarimports.eu/dodge/)

****About Ram Trucks Brand****  
Since its launch as a stand-alone division in 2009, the Ram Trucks brand has steadily emerged as an industry leader with trucks that are proven to last. Creating a distinct identity for Ram trucks has allowed the brand to concentrate on core customers and the features they find valuable. Whether focusing on a family that uses a Ram 1500 day-in and day-out, or a business that depends on its Ram commercial truck capabilities, Ram is the right choice. In order to be the best, it takes a commitment to innovation, capability, efficiency and durability. Ram Trucks invests substantially in its products, infusing them with great looks, refined interiors, durable engines and exclusive features that further enhance their capabilities.

****About Dodge//SRT****  
Dodge//SRT offers a complete lineup of performance vehicles that stand out in their own segments. Dodge is FCA North America’s mainstream performance brand, and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice. For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the company in 1914. Their influence continues today.

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