September 14th 2018

**RAM 1500 Available in Europe as Entry-Level « SLT » Model**

**European Premiere at The IAA Commercial Vehicle Show In Hannover (Sep. 20th – 27th)**

**On sale as of October at AGT Europe Dealers**

In addition to the all-new 2019 RAM 1500, European customers will be able to choose the SLT trim of the classic model as entry-level version.

The 2019 RAM SLT Crew Cab is equipped to exceed the expectations of commercial customers. It is powered by a Multi-Displacement 5.7-liter HEMI® V-8 engine with variable valve timing (VVT), delivering up to 400 Bhp and torque to all 4 wheels via an 8-speed automatic transmission and a transfer case. This allows for a towing capacity of 3’500 kg.

Class-leading ride and handling is accomplished via a unique link-coil rear suspension system and its limited-slip rear differential. Safety features include the Parksense rear park assist, Parkview rear-view camera and electronic stability control with hill start assist and trailer sway damping.

The double cabin body is available in 9 different colors, with the prominent RAM lettering on the tailgate. Exterior features include 20’’ alloy wheels, a bright chrome front grille and chrome bumpers as well as tubular sidesteps.

Inside, passengers can create the atmosphere of their choice thanks to a large power sun roof, a dual zone air conditioning system and heated bucket seats at the front. The driver will enjoy the comfort of a power 10-way, lumbar adjustment seat and the convenience of a heated, leather-wrapped steering wheel with control buttons.

The generous Uconnect multimedia package includes an 8.4’’ touchscreen, Bluetooth radio, USB ports and the Apple car play or the Android auto navigation system. Nine Alpine speakers with subwoofers guarantee an excellent sound experience.

AGT Europe is the official importer for Dodge & RAM Trucks in Europe and will have vehicles available as of October through its dealer network. The RAM SLT Crew Cab will make its first public appearance at the IAA Commercial Vehicle Show in Hannover, which takes place from September 20th to 27th.

**About AGT Europe**

AGT Europe is an official importer of Dodge and Ram Trucks in Europe. Working with the manufacturer since 2008, AGT was the first authorized importer for Dodge and Ram Trucks and has been market leader ever since. AGT supports a wide retail and service network of partners specialized in Dodge and Ram. More information about AGT Europe can be found at [www.agtauto.com](http://www.agtauto.com) and [www.dealer.agtauto.com](http://www.dealer.agtauto.com).

****About Ram Trucks Brand****  
Since its launch as a stand-alone division in 2009, the Ram Trucks brand has steadily emerged as an industry leader with trucks that are proven to last. Creating a distinct identity for Ram trucks has allowed the brand to concentrate on core customers and the features they find valuable. Whether focusing on a family that uses a Ram 1500 day-in and day-out, or a business that depends on its Ram commercial truck capabilities, Ram is the right choice. Ram aims to be the best through its commitment to innovation, capability, efficiency and durability. Ram Trucks invests substantially in its products, infusing them with great looks, refined interiors, durable engines and exclusive features that further enhance their capabilities.

****About Dodge//SRT****  
Dodge//SRT offers a complete line up of performance vehicles that stand out in their own segments. Dodge is FCA North America’s mainstream performance brand, and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice. For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the company in 1914. Their influence continues today.

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